Good morning! I am Jomar. I am a student majoring in Applied Technology at BYU-Idaho, and I am seeking an opportunity to build your website. I have seen your Facebook page, “The Chill Trekker” organizing hiking activities and inviting people to join. Your Facebook page is wonderful, and it has all the details that joiners want to know. But I feel that having an interactive website would create excitement for your joiners as they easily navigate your page. Rather than scrolling up and down on your Facebook page, which I find a little bit indifferent. Having a website, joiners can experience the thrill of hiking as they navigate your website and view or watch fun-filled and exciting hiking activities that you had organized. We can also put future activities with pictures and the corresponding level of difficulty for them to choose which hiking activity they will join. With this kind of website, it will surely increase your joiners and ultimately your sales.

The feedback that I received:

-more informative than persuasive

-use another term for “joiners “

-inform more about yourself and what you can offer not just about the FB page

-make them think/feel that they NEED you and your ability.